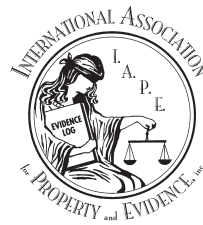




EVIDENCE LOG

ADVERTISING RATES

Effective 2010



IAPE's quarterly magazine, the **Evidence Log**, currently has a readership of over 4,500 Property and Evidence Professionals throughout the United States and Canada. The **Evidence Log** reaches a highly targeted demographic comprised of the people who purchase the products you are advertising. The **Evidence Log** is the only nationally published property room magazine on the market and is the acknowledged resource for locating property room supplies, equipment and certified training classes. A continually growing membership through increased training seminars in 2010 will ensure an even greater number of readers by the end of the year.

Evidence Log Ad placement also includes:

- Free link to your web site home page on our "Advertisers" page on iape.org
- Your brochures/marketing materials may be included in all class and seminar packets (contact us for more detailed info.)
- Special on-line advertising discounts only for Evidence Log Advertisers (contact us or visit <http://iape.org/advertise> for discounts)

Thank you for advertising with IAPE.

RATE per placement	COLOR			BLACK & WHITE			
	1/2 Pg. Horizontal 7 x 4 ⁵ / ₈	Full Pg. 7 x 10	2 Page Spread	1/4 Pg. 3 ³ / ₈ x 4 ⁵ / ₈	1/2 Pg. Horizontal 7 x 4 ⁵ / ₈	Full Pg. 7 x 10	2 Page Spread
1 Issue	\$ 495.00	\$ 895.00	\$1700.00	\$ 150.00	\$ 270.00	\$ 425.00	\$ 800.00
4 Issues	\$ 425.00 <i>per issue</i>	\$ 695.00 <i>per issue</i>	\$1300.00 <i>per issue</i>	\$ 125.00 <i>per issue</i>	\$ 250.00 <i>per issue</i>	\$ 400.00 <i>per issue</i>	\$ 750.00 <i>per issue</i>
4 Issues <i>paid in advance</i>	\$1600.00	\$2600.00	\$5000.00	\$ 460.00	\$ 920.00	\$1480.00	\$2700.00
Inside Covers <i>(1 Year)</i>	N/A	\$1000.00 <i>per issue</i>	N/A	N/A	N/A	N/A	N/A
Inside Covers <i>paid in advance</i>	N/A	\$3800.00	N/A	N/A	N/A	N/A	N/A

Rates are in U.S. dollars.

AD SPECIFICATIONS:

All ads must be submitted in camera-ready electronic format (Eps, Tiff, PDF) or as high quality reproduction proof or photograph which can be scanned. RIP-ready InDesign files accepted.

1-800-449-4273

Toll Free

1-818-846-2926

Training Office

1-818-846-4543

FAX Number

Contact us with questions about on-line ad specs at: adsales@iape.org